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December 11, 1997

Office of Special Nutritionals HFS-450 Center for Food Safety and Applied Nutrition U.S. Food and Drug Administration 200 C Street SW Washington, DC 20204



Attention: Dr. Robert J. Moore

Subject: Notification of statements made in advertising for Eastman Chemical

Company's NuTriene<sup>TM</sup> tocotrienols

Dear Dr. Moore:

Advertisements for Eastman Chemical Company's NuTriene<sup>TM</sup> tocotrienols include statements permitted in Section 403 (r)(6) of the Dietary Supplement Health and Education Act for manufacturers of dietary supplements. This advertising may find use as labeling for our product. Hence we are notifying the agency, pursuant to 21 CFR 101.93, that these advertisements bear one or more such statements. The NuTriene product will be sold by Eastman as a bulk packaged material intended for use by our customers as an ingredient in their dietary supplement products.

Name and address of manufacturer/distributor:

Eastman Chemical Company P. O. Box 511 Lincoln & Wilcox Streets Kingsport, TN 37660

Text of the statements being made:

NuTriene<sup>TM</sup> tocotrienols by Eastman are worthy of their weight in gold, exhibiting powerful antioxidant properties when taken as dietary supplements.

A promising mixture of natural compounds, NuTriene tocotrienols are treasured for their value in helping maintain healthy cardiovascular function. Scientific and medical research indicates they may also help reduce oxidation of LDL (bad) cholesterol.



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Name of the dietary ingredient that is the subject of the statement:

NuTriene<sup>TM</sup> tocotrienols; see statements above.

The information contained in this notice is complete and accurate and Eastman Chemical Company has substantiation that the statements made are truthful and not misleading.

Yours very truly,

Eileen T. Mowry

Business Market Manager

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